

World Series Sponsor

World Series Sponsors support Alderwood Little League's Special Projects aimed at facility improvements for our program that require substantial financial commitment. Over the years, World Series Sponsors have contributed to the following improvements totaling over \$75,000: replacement of the backstops on Field #1 and Field #2; renovations to Field #1 infield and irrigation systems; and completed the development of Field #3.

Benefits of your World Series Sponsorship include:

- Official naming opportunities, based on level of sponsorship, minimum \$1,000.00 (e.g. Scoreboard Sponsored by ABC Company.)
- Your business name will be prominently displayed on a professionally prepared 4' x 8' sign located as part of our Field #1 Sponsor Wall or attached to the Field #1 Bleachers (as space permits). This sign will include your business name with logo and phone number and be displayed at our Alderwood Little League Play Fields, duration to be determined based on sponsorship level. Note: The sponsor will provide all logo, artwork and verify correct name/phone number before sign is printed.
- Your business logo will be prominently displayed on the official League website with recognition as a World Series Sponsor. In addition, a link to your business website will be available. Our website is the #1 source of information about Alderwood Little League!
- Your business will be part of special announcements by Team and League Administration to parents/players as a World Series Sponsor for our program.
- Your business will be offered opportunity to distribute information and/or coupons related to your business during select Alderwood Little League events.

Grand Slam Sponsor

A Grand Slam Sponsor supports a team in the Major, Junior, Senior or Big League Divisions of Baseball or Softball for three (3) years at a level of \$2,000. The benefits include all those afforded to the Home Run Sponsor, plus:

- Automatic sign renewal for the duration of the three (3) year team sponsor.
- Your business name will be the official team name, (i.e. ABC Company) and will be displayed on the team jersey. Many of our teams travel throughout Snohomish County providing additional marketing for your business!
- Each year, your business will receive a Sponsor Plaque with the Team Picture.

Home Run Sponsor

Home Run Sponsors support the general operating funds of Alderwood Little League. A one (1) year sponsorship of Alderwood Little League program at this level is \$750 for new sponsors; OR \$550 for renewal with continued use of the existing signboard. The benefits of a Home Run Sponsorship include:

- Your business name will be prominently displayed on a professionally prepared 4' x 8' sign located as part of our Field #1 Sponsor Wall or attached to the Field #1 Bleachers (as space permits). This sign will include your business name with logo and phone number and be displayed for each year of sponsorship at our Alderwood Little League Play Fields. Note: The sponsor will provide all logo, artwork and verify correct name/phone number before sign is printed. Over 400 players and their families visit our fields each week of the season!
- If you commit by December 1, you will be able to have your business name listed on the back of a team's jerseys in your selected division of play.
- Your business logo will be prominently displayed on the official League website and Facebook page with recognition as a Home Run Sponsor. In addition, a link to your business website will be available.
- Your business will be part of special announcements by Team and League Administration to parents/players as a Home Run Sponsor for our program.
- Your business will be offered opportunity to distribute information and/or coupons related to your business during select Alderwood Little League events.
- Each year, your business will receive a Sponsor Plaque with a Team or League Picture.

Double Play Sponsor

A Double Play Sponsor supports one team in the Minor or T-Ball Divisions of Baseball or Softball for one (1) year at a level of \$650. Sponsors renewing their Double Play Sponsorship and do not require a new sign will be one (1) year at a level of \$450. Benefits to your business include:

- Your business name and/or logo will be prominently displayed on a professionally prepared 3' x 4' vinyl banner. This banner will be posted on the outfield fence of your team's field of play.
- If you commit by December 1, you will be able to have your business name listed on the back of a team's jerseys in your selected division of play.
- Your business logo will be prominently displayed on the official League website with recognition as a Double Play Sponsor. In addition, a link to your business website will be available. Our website is the #1 source of information about Alderwood Little League!
- Your business will be part of special announcements by Team and League Administration to parents/players as a Double Play Sponsor for our program.

Base Hit Sponsor

A Base Hit Sponsor supports one team in the Minor or T-Ball Divisions of Baseball or Softball for one (1) year at a level of \$200. Benefits to your business include:

- Your business logo will be prominently displayed on the official League website with recognition as a Base Hit Sponsor. In addition, a link to your business website will be available. Our website is the #1 source of information about Alderwood Little League!
- Your business will be part of special announcements by Team and League Administration to parents/players as a Base hit Sponsor for our program.
- Each year, your business will receive a Sponsor Photo with the Team Picture.



2018 Opportunities

Sponsorship Agreement

This agreement between Alderwood Little League (herein after "Local Little League") and _____ (herein after "Sponsor") is for the _____ season(s).

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed below), the hirer purpose is to help the Local Little League impart the value so teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the Alderwood Little League". Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

For the considerations above, the Sponsor chooses the donation level below to support the Local Little League, understanding that its donation is to benefit the entire league.

<u>Sponsor Level</u> (check one)		<u>Sponsorship Commitment</u> (circle one)			<u>Amount</u>
<input type="checkbox"/>	World Series Sponsor	Bleachers	Building	Other _____	\$ _____
<input type="checkbox"/>	Grand Slam Sponsor – Majors Softball	Major SB			
<input type="checkbox"/>	Home Run Sponsor (New)				
<input type="checkbox"/>	Home Run Sponsor (Renewal)				
<input type="checkbox"/>	Double Play Sponsor (New)				
<input type="checkbox"/>	Double Play Sponsor (Renewal)				
<input type="checkbox"/>	Base Hit Sponsor				

AGREED and ACCEPTED this ____ Day of _____ 20____.

Contact Name: _____
(Print Name clearly)

Contact Signature: _____

Contact Phone: _____

Contact Email: _____

The following sponsor information will be used for the website: **Email Company Logo to vice-president@alderwoodll.com.**

Sponsor Name: _____
(Print Name clearly)

Sponsor Address: _____
(Street) (City, State) (Zip code)

Sponsor Phone _____

Sponsor Email _____

Sponsor Website Address _____

Please make checks payable to:
"Alderwood Little League"

Please mail check and completed form to:
Alderwood Little League
Attention: Sponsorship Coordinator
P.O. Box 3326
Lynnwood, WA 98046-3326